



The J.G. Newsletter

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“CREATING LEADERS”

Leadership is an art so difficult to describe, but recognizable when you see it. No organization can function without it. Large companies agonize over the choices of leaders. Perhaps you have chosen the life of an independent business person because you were disillusioned with the leaders in business for which you once worked and decided you were the best person to guide your career destiny. According to a recent article, the first step in creating leaders is to identify an effective manager and an effective leader. Leaders are creative and grow with the given situation. In today's business world, you either improve with the challenging situations or fade away. Success is ongoing. A recent issue of Nation's Restaurant News has articles about 50 successful restaurants, all were very interesting.

“WE NEVER SUCCEED UNLESS WE LOVE WHAT WE ARE DOING”

Lantern Lodge Motel and Restaurant, now called Quality Inn & Suites, is located in Myerstown and owned by the Shah family. It was selected as a central location to celebrate two family birthdays. There were eighteen in our family group. Restaurant manager, Jeff Hollenbach, Chef Raj, and the wait-staff provided excellent food and service. A large birthday cake was baked by the kitchen staff. The ambience is always impressive at the Lodge. Several years ago, I stayed at the Lodge over night and I remember it as a most quiet experience. Raj formerly owned the Lodge, the George Washington Tavern in Lebanon and the Stirling Mansion in Reading.

“THERE IS NO SUCH THING AS A SELF MADE MAN - YOU WILL REACH YOUR GOAL ONLY WITH THE HELP OF OTHERS.” - G. SHUMAN

Recently I had the opportunity to visit both Houlihan's and Devon Seafood Restaurant in the center of Hershey. These are two impressive concepts with excellent food and service. The manager for both restaurants is Brian Dailey, Chef Greg Graham for Houlihan's and Chef Joe Mishler for Devon's. The food and service are impressive.

Nearby in Hummelstown, Tony Amato and his staff have completely redesigned the previous Al Mediterraneo restaurant. It is now called The Gas Station, it is a kitchen and bar concept, with live music on the weekends. Beer is dispensed from a gas pump and seats are similar to antique automobile seats. There are seven televisions and one 100" screen. Their website is well worth visiting. www.thegasstation.us.

Much to my surprise, when I visited Funck's Restaurant in Palmyra, I found the former counter hidden by a stone wall showing only a dining area. Their long time cashier is Lori Gerber. Are counters "Passe?" During many of my visits to restaurants I notice the counters are usually the last area where the customers are seated.

Many businesses are starting to advertise to attract new customers, Hollywood Casino at Penn National Race Course is using quality local newspaper advertising and The Lyndon Diner located on Rt. 30 in West York is presenting attractive TV ads for their 260 seat diner.

Round the Clock Diner in Eastern York deserves compliments for the fast service time for their tasty foods. The owner is Demos and Lidio is the manager.

Who stole the new sink from the White Rose Restaurant in York? The sink seems to have to have been removed from the bathroom during operating hours. It proves people will steal anything, even bathroom sinks!

Congratulations to the Sunnyside Restaurant for impressing personal friends of mine with their food and services. The restaurant has 300 seats and can accommodate many guests. Linda and Nick Mallios are master hosts.

Looking for new ideas? Have you sampled the new Lamb Weston Chicken Seasoned Wedges? Or try their Sweet Potato Fries and add marshmallow topping to them for a sweet treat.

Coca Cola shared that it requires 9 years of sales to reach \$1 million dollars when they introduce a new drink. They are testing a new drink machine that dispenses 104 variations and reports daily sales to the Atlanta headquarters.