

# Buy One, Get One FREE! \*

July 1, 2010 – December 31, 2010

\*Purchase a case of a NEW Pre-Sliced Pie variety and one case of any Pre-Sliced Pie variety and receive a rebate check for the cost of one case.

Eleven popular flavors available:

**NEW!** Fruits of the Forest  
Streusel Hi Pie®

**NEW!** Peach Lattice

**NEW!** No Sugar Added Pumpkin

Apple Lattice

Cherry Lattice

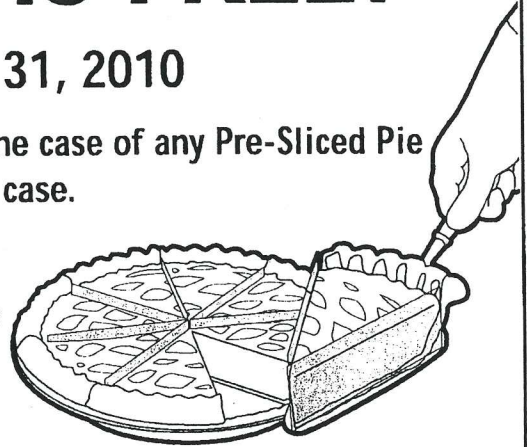
Blueberry Lattice  
Pumpkin

Pecan

Sweet Potato

Nuts About Fudge® Pie

Dutch Apple Hi Pie



**Chef Pierre®**

Where pie comes from:

\*See below for terms, conditions and limits of offer.

**Fill In And Mail With Your Distributor Invoices Showing Proof Of Purchase**

**Purchase a case of a NEW Pre-Sliced Pie variety and one case of any Pre-Sliced Pie variety and receive a rebate check for the cost of one case.**

## Terms and Conditions

**Eligible Customers:** Commercial and non-commercial foodservice operators. One coupon per operator. Resale, bid, national accounts and affiliated franchise groups are not eligible. Chain Headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted must show individual store addresses and purchase information.

**Effective Dates:** Offer applies to purchases made between July 1, 2010 and December 31, 2010. Request for refund must be postmarked by January 31, 2011. Please allow 4-6 weeks for refund.

**Eligible Products:** One case of the following Chef Pierre® Pre-Sliced Pies must be purchased to qualify: 9371, 9372, 7174. The following products are valid for the second-case rebate: 0879, 0888, 0889, 9366, 7166, 7165, 0880, 0882, 9371, 9372, 7174.

**Limits:** The maximum rebate is the lowest-priced case (up to \$55 total) when all other purchase conditions are met. Offers do not apply to deviated pricing, distributor label products, or any other private label products.

**Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except Foodservice Rewards. Distributor velocity reports will only be accepted if they include specific invoice numbers, dates and purchase prices. Misuse constitutes fraud. Void where prohibited, licensed, taxed or restricted by law. Information submitted shall be the property of Sara Lee. Sara Lee's interpretation with respect to these terms and conditions shall be final.

### Send to:

Sara Lee Foodservice  
Pre-Sliced Pies 2010 Trial Offer • PO Box 2048  
Brownsdale, MN 55918

For More Information, Call 1-800-682-SARA (7272)

Make Check Payable To:

Establishment: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: (No PO Boxes) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Primary Distributor: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Check here if you would like to receive other e-mail offers from Sara Lee.

### Type of Operation: (check one)

Fine Dining	<input type="checkbox"/>	Retirement	<input type="checkbox"/>	Correctional Institution	<input type="checkbox"/>	Average Number of Meals Served Per Day
Casual Dining	<input type="checkbox"/>	Education	<input type="checkbox"/>	Military Services	<input type="checkbox"/>	<input type="checkbox"/> Under 100 <input type="checkbox"/> 1,000-1,999
Family Dining	<input type="checkbox"/>	Bar/Tavern	<input type="checkbox"/>	Transportation	<input type="checkbox"/>	<input type="checkbox"/> 100-299 <input type="checkbox"/> 2,000-4,999
Quick Service Restaurant	<input type="checkbox"/>	Caterer	<input type="checkbox"/>	Office Coffee Service	<input type="checkbox"/>	<input type="checkbox"/> 300-499 <input type="checkbox"/> 5,000 or more
Lodging	<input type="checkbox"/>	B&I/Business & Industry	<input type="checkbox"/>	Gaming	<input type="checkbox"/>	
Health Care	<input type="checkbox"/>	Recreation/Entertainment	<input type="checkbox"/>	Other Foodservice	<input type="checkbox"/>	

### Please check the box next to the NEW Pre-Sliced Pie case purchased:

SKU	DESCRIPTION	PURCHASED
9371	Fruits of the Forest Streusel Hi Pie®	<input type="checkbox"/>
7174	Peach Lattice	<input type="checkbox"/>
9372	No Sugar Added Pumpkin	<input type="checkbox"/>

### Please check the box next to the additional Pre-Sliced Pie case purchased:

9371	Fruits of the Forest Streusel Hi Pie®	<input type="checkbox"/>
7174	Peach Lattice	<input type="checkbox"/>
9372	No Sugar Added Pumpkin	<input type="checkbox"/>
0879	Apple Lattice	<input type="checkbox"/>
0888	Cherry Lattice	<input type="checkbox"/>
0889	Blueberry Lattice	<input type="checkbox"/>
9366	Dutch Apple Hi Pie	<input type="checkbox"/>
7166	Pumpkin	<input type="checkbox"/>
7165	Pecan	<input type="checkbox"/>
0880	Sweet Potato	<input type="checkbox"/>
0882	Nuts About Fudge® Pie	<input type="checkbox"/>

Lowest Case Price Paid \$ \_\_\_\_\_

