



UpperCrust
natural cut fillets

Earn up to \$500 on UpperCrust and Pan-Sear Selects products

Take \$5 off each case purchased between September 1 – December 31, 2010*

ITEM NUMBER	DESCRIPTION	PORTION SIZE	PACK	CASES PURCHASED	x	PER REBATE	=	PRODUCT REBATE
Pan-Sear Selects Seasoned Fillets								
1059330	Lemon Pepper Pan Sear Sole	5 oz.	1x10	_____	x	\$5.00	=	_____
1059335	Teriyaki Sesame Pan Sear Wild Salmon	5 oz.	1x10	_____	x	\$5.00	=	_____
1059340	Roasted Garlic & Herb Pan Sear Tilapia	5 oz.	1x10	_____	x	\$5.00	=	_____
1059540	Chili Lime Pan Sear Tilapia	5 oz.	1x10	_____	x	\$5.00	=	_____
1029552	Rotisserie Style Pan Sear Cod	5 oz.	1x10	_____	x	\$5.00	=	_____
UpperCrust Natural Crusted Fillets								
1029736	Potato Crusted Cod with Cheddar & Chives	5.5 oz.	1x10	_____	x	\$5.00	=	_____
1029746	Summer Herb Crusted Cod with Garlic & Lemon	5.5 oz.	1x10	_____	x	\$5.00	=	_____
1089893	Homestyle Crusted Haddock with Cheddar, Bacon & Chives	5.5 oz.	1x10	_____	x	\$5.00	=	_____
1089521	Coconut Crusted Tilapia with Mango & Papaya	5.5 oz.	1x10	_____	x	\$5.00	=	_____
1089526	Tortilla Crusted Tilapia with Chipotle & Lime	5.5 oz.	1x10	_____	x	\$5.00	=	_____
1089388	Tortilla Crusted Tilapia with Chipotle & Lime	3.25 oz.	1x10	_____	x	\$5.00	=	_____
1089513	Tortilla Crusted Tilapia with Chipotle & Lime	5.5 oz.	3x3.33	_____	x	\$5.00	=	_____
1079561	Tortilla Crusted Tilapia with Chipotle & Lime (Fryable)	4 oz.	1x10	_____	x	\$5.00	=	_____
1089591	Parmesan Crusted Tilapia with Tuscan Herbs	5.5 oz.	1x10	_____	x	\$5.00	=	_____
1089736	Mediterranean Crusted Wild Salmon with Sun Dried Tomatoes & Pine Nuts	5.5 oz.	1x10	_____	x	\$5.00	=	_____
1089475	Honey Chipotle Crusted Wild Salmon	5.5 oz.	1x10	_____	x	\$5.00	=	_____
1059822	Cornbread Crusted Catfish with Jalapeño Pepper	5.5 oz.	1x10	_____	x	\$5.00	=	_____
1059251	Macadamia Nut Crusted Mahi Mahi with Pineapple & Ginger	5.5 oz.	1x10	_____	x	\$5.00	=	_____
1049591	Almond Crusted Flounder with Lemon & Chives	5.5 oz.	1x10	_____	x	\$5.00	=	_____

TOTAL REBATE REQUESTED \$ _____
(maximum rebate \$500/operator)

Mail rebate form and proof of purchase to:

**Innovation 2010
Rebate Offer**

Village Press, Inc., P.O. Box 552
Traverse City, MI 49685-0552



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Operator Information:

Name: _____ Title: _____

Company: _____ Signature: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Name of Distributor: _____

Broker Company: _____

City, State, Zip: _____

Broker Sales Rep. Name: _____

*Distributor invoice must accompany request. Maximum rebate \$500.

Rules:

- Offer valid September 1, 2010 through December 31, 2010.
- ONE REBATE PER OPERATOR.
- Valid for foodservice operator accounts only.
- Distributors and multi-unit national chain accounts are excluded from this offer.
- Submit rebate request at any time before January 31, 2011.
- Maximum rebate value \$500.00 per operator.
- Proof of purchase in the form of foodservice distributor invoice must accompany this request. Computer generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other FPI offer bid, contract price, promotion or rebate.
- Void where prohibited, taxed or where distribution is unavailable.
- Please allow 4-6 weeks for processing after receipt of request.