

Looks like  
**SIX MORE WEEKS**  
of savings!

(actually, you can save for months!)

"Hey, look,  
it's my shadow!  
Whaddya know?"



**SAVE \$3** per case—  
up to \$500—on Cod and Haddock  
between January 3, 2011 and  
April 29, 2011.



FISHERY PRODUCTS  
INTERNATIONAL

# The SEASON OF SAVINGS

just got a little longer



It may be the middle of winter, but FPI is warming up the savings with a great rebate on Cod and Haddock! Since our guy saw his shadow, we're going to give you 17 long weeks of savings. Simply purchase the products on this sheet between January 3, 2011 and April 29, 2011, and you'll save \$3 per case—up to \$500! That's sure to give you a warm feeling. So, stock up on FPI's Cod and Haddock and stock up on the savings!

PRODUCT CODE	PRODUCT DESCRIPTION	CASE PACK	CASES PURCHASED	PER REBATE	PRODUCT REBATE
<b>COD</b>					
<b>PACIFIC</b>					
1023394	4 oz. FPI Pacific Cod Loin	1/10 lb.	_____	x \$3.00 =	_____
1023395	5 oz. FPI Pacific Cod Loin	1/10 lb.	_____	x \$3.00 =	_____
1023396	6 oz. FPI Pacific Cod Loin	1/10 lb.	_____	x \$3.00 =	_____
1023398	8 oz. FPI Pacific Cod Loin	1/10 lb.	_____	x \$3.00 =	_____
<b>NORTH ATLANTIC</b>					
1022101	2-4 oz. FPI Prime Cut North Atlantic Cod	5/10 lb.	_____	x \$3.00 =	_____
1022105	6-8 oz. FPI Prime Cut North Atlantic Cod	5/10 lb.	_____	x \$3.00 =	_____
1022107	8-10 oz. FPI Prime Cut North Atlantic Cod	5/10 lb.	_____	x \$3.00 =	_____
1022109	10-12 oz. FPI Prime Cut North Atlantic Cod	5/10 lb.	_____	x \$3.00 =	_____
<b>HADDOCK</b>					
1080283	4 oz. Haddock Loins	1/10 lb.	_____	x \$3.00 =	_____
1080284	5 oz. Haddock Loins	1/10 lb.	_____	x \$3.00 =	_____
1080288	8-10 oz. Haddock Loins	1/10 lb.	_____	x \$3.00 =	_____

**TOTAL REBATE REQUESTED \$** \_\_\_\_\_  
*(maximum rebate \$500/operator)*

Mail rebate form and proof of purchase to:

## Lent Promotion Rebate Offer

Village Press, Inc., P.O. Box 552  
 Traverse City, MI 49685-0552



**FISHERY PRODUCTS INTERNATIONAL**

*Our Seafood. Your Signature™*

www.fisheryproducts.com

**Operator Information:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company: \_\_\_\_\_ Signature: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Name of Distributor: \_\_\_\_\_  
 Broker Company: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Broker Sales Rep. Name: \_\_\_\_\_

*\*Distributor invoice must accompany request. Maximum rebate \$500.*

**Rules:**

- Proof of purchase in the form of foodservice distributor invoice must accompany this request. Computer generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other FPI offer, bid, contract price, promotion or rebate.
- Void where prohibited, taxed or where distribution is unavailable.
- Please allow 4-6 weeks for processing after receipt of request.
- Offer valid January 3, 2010 through April 29, 2011.
- ONE REBATE PER OPERATOR.
- Valid for foodservice operator accounts only.
- Distributors and multi-unit national chain accounts are excluded from this offer.
- Submit rebate request at any time before May 31, 2011.
- Maximum rebate value \$500.00 per operator.