

SAVE
\$3
 PER CASE
 on
 GENERAL MILLS
 SNACKS!

(After Rebate)



For more information:

1-800-882-5252

generalmillsfoodservice.com

VALID PURCHASE DATES: JUNE 1, 2010 THROUGH DECEMBER 31, 2010.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
 P.O. Box 49380
 Dept. 816-336B
 Strongsville, OH 44149-0380

*Must be postmarked on or before
 January 31, 2011.*

CALCULATE YOUR REBATE

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
General Mills Snacks	_____ x <i>(10 cases maximum)</i>	\$ 3.00	= \$ _____ <i>(\$30 maximum)</i>

Valid on: Chex Mix®, Simply Chex®, Nature Valley® Granola Bars, Cereal Bars, Fiber One® Bars, Cascadian Farm™ Bars, General Mills Snack Bar Variety Pack and Golden Grahams™ Treats - Chocolate & Marshmallow (foodservice 4-pack only). Not valid on Bugles.

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one): College & University K-12 Lodging
 B & I Independent Healthcare Restaurant Other _____

Establishment _____

Contact Name _____ Contact Title _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email Address _____

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE

Operator Signature (Required) _____

Chain/Buying Group (Optional) _____

Distributor House _____

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase qualifying General Mills Snacks between 6/1/2010 and 12/31/2010.
- Rebate form must be postmarked on or before 1/31/2011.
- Offer valid for Foodservice Operators only.
- Limit one submission per school district. Collect for all schools in your district and send in one easy submission. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Purchases must be made from a foodservice/broadline distributor.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.