



# END-USER COLD & FLU SEASON SAVINGS EVENT

What does your business need? We can help you earn it!

# EARN UP TO \$200



\$2 per case<sup>(1)(2)</sup>

\$3 per case

## More Savings on These Featured Products!



\$2 per case



\$4 per case

### LYSOL® HEALTHY TOUCH™ Hand Soap System

- No touch dispenser automatically senses hands
- Kills 99.9% of bacteria
- No-drip dispensing



\$20 per case<sup>(3)</sup>



\$5 per case

Offer Good from January 1, 2011 Through March 31, 2011



See other side for complete list of product savings!

(1) 50 case limit on any combination of Professional LYSOL® Brand, Disinfectant Spray.  
 (2) 50 case limit on any combination of LYSOL® Brand 4-in-1 Disinfecting Wipes.  
 (3) 2 case limit on LYSOL® Brand HEALTHY TOUCH™ Hand Soap System.



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January 1, 2011 through March 31, 2011

PRODUCT	SCENT	CASE PACK/SIZE	ORDER NO.	# OF CASES	REBATE CALCULATOR
Professional LYSOL® Brand <sub>III</sub> Disinfectant Spray (Ready-To-Use) <sup>†</sup>	Original Scent	12/19 oz. aerosol can	36241-04650		
	Fresh Scent	12/19 oz. aerosol can	36241-04675		
	COUNTRY SCENT®	12/19 oz. aerosol can	36241-74276		
	CRISP LINEN® Scent	12/19 oz. aerosol can	36241-74828		
	SPRING WATERFALL® Scent	12/19 oz. aerosol can	36241-76075		
LYSOL® Brand Disinfecting 4 in 1 Wipes (Ready-To-Use) <sup>†</sup>	Citrus	6/80 ct. canister	19200-77182		
	Citrus	6/110 ct. canister	19200-78849		
	SPRING WATERFALL®	12/35 ct. canister	19200-81146		
	SPRING WATERFALL®	6/80 ct. canister	19200-77925		
LYSOL® Brand DUAL ACTION™ Disinfecting Wipes (Ready-To-Use) <sup>†</sup>	Citrus Scent	12/70 ct. canister	19200-81700		
Professional LYSOL® Brand Disinfectant Toilet Bowl Cleaner (Ready-To-Use)		12/32 oz. angle-neck bottle	36241-74278		
Professional LYSOL® Brand Disinfectant Foam Cleaner (Ready-To-Use) <sup>†</sup>		12/24 oz. aerosol can	36241-02775		
LYSOL® Brand I.C.™ Foaming Disinfectant Cleaner (Ready-To-Use) <sup>†</sup>		12/24 oz. aerosol can	36241-95524		
LYSOL® Brand I.C.™ Antimicrobial Soap (Ready-To-Use)		12/17.5 oz. pump bottle	36241-95717		
NEUTRA AIR® Fabric Mist (Ready-To-Use)	CRISP LINEN®	9/27 oz. trigger spray bottle	19200-82669		
	Citrus	12/10 oz. aerosol can	19200-76940		
NEUTRA AIR® Air Treatment Spray (Ready-To-Use) <sup>†</sup>	Fresh	12/10 oz. aerosol can	19200-76938		
	MORNING LINEN™	12/10 oz. aerosol can	19200-79196		
	<b>TOTAL # OF CASES @ \$2.00<sup>(1)(2)</sup></b>				<b>X \$2.00</b>
LYSOL® Brand I.C.™ Disinfectant Wipes (Ready-To-Use) <sup>†</sup> <b>NEW LOWER PRICE!</b>		6/160 ct. canister	36241-80027		
LYSOL® Brand <sub>III</sub> I.C.™ Disinfectant Spray (Ready-To-Use) <sup>†</sup>		12/19 oz. aerosol can	36241-95029		
<b>TOTAL # OF CASES @ \$3.00</b>				<b>X \$3.00</b>	<b>= \$ _____</b>
NEUTRA AIR® FRESH MATIC® Kit with Boost Technology (Ready-To-Use)	Starter Kit	4/6.17 oz. aerosol can	19200-79830		
	Refill—Fresh Scent	6/6.17 oz. aerosol can	19200-79831		
	Refill—LEMON ESSENCE®	6/6.17 oz. aerosol can	19200-80881		
<b>TOTAL # OF CASES @ \$4.00</b>				<b>X \$4.00</b>	<b>= \$ _____</b>
LYSOL® Brand HEALTHY TOUCH™	Starter Kit System—Soothing Cucumber Splash	4/8.5 oz. package	19200-00061		
<b>SPECIAL \$20 PER CASE SAVINGS! 2 cases Limit</b>				<b>X \$20.00</b>	<b>= \$ _____</b>
<b>TOTAL # OF CASES @ \$20.00<sup>(3)</sup></b>				<b>X \$20.00</b>	<b>= \$ _____</b>
LYSOL® Brand HEALTHY TOUCH™ Antibacterial Hand Soap System (Ready-To-Use)	Refill—Soothing Cucumber Splash	6/8.5 oz. bottle	19200-00062		
	Refill—Cleansing Green Tea & Ginger	6/8.5 oz. bottle	19200-00065		
	Refill—Refreshing Grapefruit Essence	6/8.5 oz. bottle	19200-00066		
<b>TOTAL # OF CASES @ \$2.00</b>				<b>X \$2.00</b>	<b>= \$ _____</b>
<b>MINIMUM REBATE = \$20. TOTAL MAXIMUM REBATE = \$200</b>				<b>TOTAL REBATE DUE =</b>	<b>\$ _____</b>

<sup>†</sup> Effective against influenza when used as directed on hard non-porous surfaces, as registered with the Federal EPA

**CASE LIMITS AS FOLLOWS:** (1) 50 case limit on any combination of Professional LYSOL® Brand<sub>III</sub> Disinfectant Spray. (2) 50 case limit on any combination of LYSOL® Brand Disinfecting 4 in 1 Wipes. (3) 2 case limit on LYSOL® Brand HEALTHY TOUCH™ Hand Soap System (Starter Kit Only).

**To receive these quarterly promotions electronically, check here and include your email address below.**

## Here's How to Get Your End-User Rebate!

- Purchase any full case(s) of the Professional LYSOL® Brand, LYSOL® Brand, LYSOL® Brand I.C.™, and/or NEUTRA AIR® products as detailed in the promotion.
  - Complete rebate form (original or photocopy) and mail with proof-of-purchase. Only copies of distributor invoices are acceptable proof-of-purchase. This certificate may not be purchased, traded or sold. Any other use constitutes fraud.
  - Proof-of-purchase must be dated between 1/1/11 and 3/31/11.
  - Offer request must be postmarked by 4/31/11.
  - Distributor and End-User information must be provided for rebate to be processed.
  - One rebate per customer, address, or organization.
  - Total minimum rebate per location = \$20.
  - Total maximum rebate per location = \$200.
  - Upon receipt, Reckitt Benckiser will mail your rebate check directly TO YOU. The check can be made payable either directly to you (the End-User Company), or to your Distributor as specified on this rebate form for you to purchase buckets, mops, caution signs, or whatever your business needs from the Distributor. Please indicate by check mark which form of payment you prefer. Allow 6-8 weeks for delivery. Do not deduct rebate from your invoice.
    - PLEASE MAKE CHECK PAYABLE TO E-U COMPANY NAME
    - PLEASE MAKE CHECK PAYABLE TO DISTRIBUTOR NAME
 If check box is left blank, check will be made out to distributor.
  - 10. MAIL TO:** Reckitt Benckiser Inc.  
End-User 1st Quarter 2011 Offer  
1111 East South River Street  
Appleton, WI 54915-2225.
- OFFER EXCLUDES:** Payment on cases purchased for resale.  
**OFFER LIMITED TO:** Merchandise purchased by institutional and commercial business customers in the United States only and is not valid in conjunction with any other Reckitt Benckiser rebate offer.

<b>DISTRIBUTOR INFORMATION (Required):</b>	
Distributor Sales Rep Name _____	
Phone Number (_____) _____	
E-mail _____	
Distributor Company Name _____	
Address _____	
City _____ State _____ Zip _____	
<b>END-USER MAILING INFORMATION (Required):</b>	
End-User Company Name _____	
Type of Business _____	
Contact Name _____ Title _____	
Phone Number (_____) _____	
E-mail _____	
Mailing Address _____	
City _____ State _____ Zip _____	