



sensational seasonal savings

EARN UP TO \$600 ON PURCHASES FROM 9.13.10 TO 12.31.10



QUALIFYING MEAT PRODUCTS

ITEM #	DESCRIPTION	CASE PACK/WEIGHT
17338	RIBEYE Select Lip On Ribeye Rare, 12 Up	1 ct./14.25 lb. avg.
17315	Choice Lip On Ribeye Rare, 12 Up	1 ct./14.60 lb. avg.
17316	Choice Lip On Ribeye Rare, 12 Down	1 ct./12.50 lb. avg.
17337	Select Lip On Ribeye Rare, 12 Up	2 ct./28.50 lb. avg.
04319	POT ROAST Choice Shoulder Clod with Au Jus, Onions & Carrots	1 ct./10 lbs.
17701	Choice Shoulder Clod Yankee Pot Roast with Whole Carrots & Onions	2 ct./24 lb. avg.
17704	Select Bottom Round, Flat	2 ct./16.70 lb. avg.
32035	HAM Banjo Ham, Bone-In Shape Without the Bone	2 ct./22 lb. avg.
32822	Black Oak™ Pit Ham, Slow Baked and Hardwood Smoked	2 ct./32 lb. avg.
33064	Black Oak Honey & Brown Sugar Pit Ham, Slow Baked and Hardwood Smoked	2 ct./32 lb. avg.
31483	Hearthstone™ Ham	2 ct./17 lb. avg.
32236	Holiday Gift Box Spiral Sliced Ham	1 ct./8 lb. avg.
12160	TURKEY Raw Foil Wrapped Breast	2 ct./20 lb. avg.
12168	Raw Foil Wrapped Butter Breast	2 ct./20 lb. avg.
31196	SMOKED SAUSAGE Lit'l Smokies® Cocktail Links	4-3 lb./12 lbs.

QUALIFYING BAKERY PRODUCTS

ITEM #	DESCRIPTION	CASE PACK/WEIGHT
8163	INDIVIDUAL DESSERTS Hot Fudge Chocolate Cake	24 ct./5.56 lbs.
8167	Chocolate Peanut Butter Cream Pie	24 ct./5.93 lbs.
38905	Red Velvet Layer Cake	24 ct./5.11 lbs.
38906	Tiramisu	24 ct./5.41 lbs.
38902	Turtle Cream Pie	24 ct./6.31 lbs.

QUALIFYING BAKERY PRODUCTS, CONT'D.

ITEM #	DESCRIPTION	CASE PACK/WEIGHT
8078	CHEESECAKE Restaurant Reserve® New York Style Cheesecake Plain (16 Slices)	4 ct./20.60 lbs.
8077	Restaurant Reserve New York Style Hi-Rise Cheesecake (16 Slices)	2 ct./18.79 lbs.
9371	PIES NEW Pre-Sliced Fruits of the Forest Streusel Hi Pie®	6 ct./17.69 lbs.
7174	NEW Pre-Sliced Peach Lattice Pie	6 ct./16.15 lbs.
9372	NEW Pre-Sliced No Sugar Added Pumpkin Pie	6 ct./18.61 lbs.
0888	Pre-Sliced Cherry Lattice Pie	6 ct./16.15 lbs.
0879	Pre-Sliced Apple Lattice Pie	6 ct./16.15 lbs.
0889	Pre-Sliced Blueberry Lattice Pie	6 ct./16.15 lbs.
9277	Unbaked Traditional Apple Pie	6 ct./19.44 lbs.
9270	Unbaked Apple Hi Pie®	6 ct./22.35 lbs.
5481	Unbaked Caramel Apple Nut Hi Pie®	6 ct./22.67 lbs.
9285	Unbaked Fruits of the Forest Hi Pie®	6 ct./21.92 lbs.
9366	Pre-Sliced Dutch Apple Hi Pie®	6 ct./19.79 lbs.
0882	Pre-Sliced Nuts About Fudge® Pie	6 ct./15.84 lbs.
7165	Pre-Sliced Pecan Pie	6 ct./15.96 lbs.
7166	Pre-Sliced Pumpkin Pie	6 ct./18.61 lbs.
0880	Pre-Sliced Sweet Potato Pie	6 ct./17.80 lbs.
9276	Unbaked Pumpkin Pie	6 ct./19.44 lbs.
9281	Pre-Baked Pumpkin Pie	6 ct./18.28 lbs.
9273	Pre-Baked Southern Pecan Pie	6 ct./15.74 lbs.
9267	Pre-Baked Sweet Potato Pie	6 ct./17.15 lbs.
8547	TRADITIONAL CAKE Double Chocolate Layer Cake	4 ct./15.96 lbs.
9325	Iced German Chocolate Cake	4 ct./16.96 lbs.
7155	Carrot Layer Cake	4 ct./17.35 lbs.
5363	Layer Cake Variety Pack #2 (Contains 1 Each of Apple Spice, Carrot, Double Chocolate, Iced German Chocolate)	4 ct./16.77 lbs.



All Bakery products qualify for Foodservice Rewards. Visit www.foodservicerewards.com for details.

CASES PURCHASED _____ X \$2.00/CASE = \$ _____ TOTAL REBATE
(MINIMUM \$20/MAXIMUM \$600)

Send to: Sara Lee Foodservice • Holiday Promotion Rebate • PO Box 2048 • Brownsdale, MN 55918 If you have questions, please call 1-800-682-SARA (7272)

Establishment: _____

Name: _____ Title: _____

Address: (Please no PO Boxes) _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Check here if you would like to receive other e-mail offers from Sara Lee

Primary Distributor: _____

City: _____ State: _____

Type of Operation: (check one)

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Fine Dining | <input type="checkbox"/> Lodging | <input type="checkbox"/> Military Services | Average Number of Meals Served Per Day |
| <input type="checkbox"/> Casual Dining | <input type="checkbox"/> College/University | <input type="checkbox"/> Deli | <input type="checkbox"/> Under 100 meals |
| <input type="checkbox"/> Family Dining | <input type="checkbox"/> Schools (K-12) | <input type="checkbox"/> Convenience Stores | <input type="checkbox"/> 100-299 |
| <input type="checkbox"/> Bar/Tavern | <input type="checkbox"/> Gaming | <input type="checkbox"/> Vending | <input type="checkbox"/> 300-499 |
| <input type="checkbox"/> Caterer | <input type="checkbox"/> Retirement | <input type="checkbox"/> Transportation | <input type="checkbox"/> 500-999 |
| <input type="checkbox"/> Hospital | <input type="checkbox"/> B&I - Business & Industry | <input type="checkbox"/> Gourmet Coffee Shop | <input type="checkbox"/> 1,000-1,999 |
| <input type="checkbox"/> Nursing Home | <input type="checkbox"/> Recreation/Entertainment | <input type="checkbox"/> Office Coffee Service | <input type="checkbox"/> 2,000-4,999 |
| <input type="checkbox"/> Quick Service Restaurant | <input type="checkbox"/> Correctional Institution | <input type="checkbox"/> Other Foodservice | <input type="checkbox"/> 5,000 or more meals |

Terms & Conditions

Rebate: Sara Lee will pay Eligible Customers a rebate of \$2.00 per case on purchases of Qualifying Products made during the period beginning September 13, 2010 and ending December 31, 2010. An Eligible Customer must purchase enough Qualifying Products to meet the \$20 minimum rebate requirement. The maximum Rebate per Eligible Customer is \$600. **Qualifying Products:** The product SKUs listed above. **Eligible Customers:** Only commercial and non-commercial foodservice operators purchasing from foodservice distributors are eligible to participate; one rebate redemption per operator. Purchases from warehouse club stores are not eligible. Resale, bid, national accounts and affiliated franchise groups are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Chain headquarters may submit for multiple locations and request one combined rebate check. However, reports submitted must show individual store addresses and purchase information. Offers do not apply to any deviated pricing, distributor label products or any other private label products. **Effective Dates:** Offer applies to purchases made between September 13, 2010 and December 31, 2010. Request for refund must be postmarked by January 31, 2011. Please allow 4-6 weeks for rebate to arrive. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases and Sara Lee code numbers must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except Foodservice Rewards and the Menu Allowance Program. Distributor velocity reports will only be accepted if they include specific invoice numbers, dates and purchase prices. Hospitals and nursing homes that receive Medicare or Medicaid reimbursements are responsible for the proper reporting of the rebate under applicable laws. Bulk submissions and/or submissions made by a third party are not eligible. Information submitted shall be the property of Sara Lee. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion.