



WAKE UP TO BREAKFAST SAVINGS

OFFER VALID FROM JANUARY 1, 2011 - JUNE 30, 2011

RECEIVE UP TO A \$600.00 REBATE ON BREAKFAST PURCHASES!

See Terms and Conditions for details.



QUALIFYING PRODUCTS

ITEM #	DESCRIPTION	CASE PACK/WEIGHT	ITEM #	DESCRIPTION	CASE PACK/WEIGHT
BREAKFAST SAUSAGE – \$5.00/CASE					
15938	Fully Cooked Formed Turkey Patties, CN 1.5 oz.	1/10 lbs.	8658	Wholesome Indulgence® Muffin Variety Pack, 1 tray each:	72 ct./8.82 lbs.
19137	Fully Cooked Formed Patties 2 oz.	1/10 lbs.	8781	Blueberry (24), Banana Nut (24), Apple Cranberry (24) 1.5 oz.	96 ct./12.46 lbs.
19138	Fully Cooked Formed Patties 1.5 oz.	1/10 lbs.	8779	Cinnamon Roll 1.5 oz.	82 ct./10.47 lbs.
19312	Fully Cooked Pork Sausage Trim Casing Links 1.6 oz.	1/10 lbs.		Continental Variety Pack #1, Contains 1 tray each:	
23704	Fully Cooked Pork Sausage Skinless Links 1 oz.	1/10 lbs.		Blueberry Muffins (24), Banana Nut Muffins (24),	
23705	Fully Cooked Pork Sausage Skinless Links 0.8 oz.	1/10 lbs.		Cinnamon Rolls (24) and 1 foil: Apple Demi-Danish (10)	
25443	Fully Cooked Mild Patties, CN 2 oz.	1/10 lbs.	8924	Demi-Danish Variety Pack contains: 2 foils Apple,	50 ct./5.63 lbs.
25446	Fully Cooked Mild Patties, CN 1.5 oz.	1/10 lbs.		1 foil Cheese, 1 foil Raspberry & 1 foil Cinnamon Raisin	
29667	Fully Cooked Formed Pork Vegetable Protein Patties, CN 1.25 oz.	1/12 lbs.	8607	Blueberry Muffin 4.25 oz.	48 ct./15.78 lbs.
19620	Fully Cooked All Trim Stuffed/Sliced Extra Sage Patties 1.5 oz.	1/10 lbs.	8613	Banana Nut Muffin 4.25 oz.	48 ct./15.68 lbs.
28502	Fully Cooked Wide, All Trim Stuffed/Sliced Patties 1.5 oz.	1/10 lbs.	8687	Cinnamon Pecan Coffeecake Muffin 4.25 oz.	48 ct./15.68 lbs.
19001	Raw Pure Pork Sausage Casing Links 2 oz.	1/12 lbs.	8677	Banana Nut Muffin 2.125 oz.	96 ct./15.84 lbs.
19006	Raw Pure Pork Sausage Casing Links 1 oz.	1/12 lbs.	8767	Muffin Variety Pack contains: 1 tray each of Blueberry,	162 ct./11.94 lbs.
19217	Raw Stuffed/Sliced, All Trim, No MSG Patties 2 oz.	1/12 lbs.		Banana Nut, Lemon Poppyseed 0.9 oz.	
22105	Raw Butcher's Recipe® Stuffed/Sliced Patties 2 oz.	1/12 lbs.	8716	Muffin Variety Pack contains: 2 trays Blueberry, 1 tray each:	96 ct./15.78 lbs.
22110	Raw Wide Butcher's Recipe Stuffed/Sliced Patties 2 oz.	1/12 lbs.		Bran, Cheese Streusel 2.125 oz.	
22115	Raw Wide Butcher's Recipes Stuffed/Sliced Patties 3 oz.	1/12 lbs.	8717	Muffin Variety Pack contains: 2 Trays Blueberry, 1 tray each	48 ct./15.78 lbs.
28760	Fully Cooked Whole Hog Stuffed/Sliced Mild Patties 2 oz.	1/10 lbs.		of Bran, Cheese Streusel 4.25 oz.	
27547	Raw Whole Hog Stuffed/Sliced Mild Patties 1.5 oz.	1/12 lbs.	8419	Par-baked Cream Cheese Cinnamon Roll 4.75 oz.	24 ct./9.10 lbs.
28755	Raw Whole Hog Stuffed/Sliced Mild Patties 2 oz.	1/12 lbs.	8344	Pastries Elite Timeless Variety Pack contains: 2 trays each	48 ct./18.02 lbs.
24594	Raw Whole Hog Mild Casing Links 1 oz.	1/12 lbs.		of Apple, Cheese; 1 tray each of Cherry Cheese, Cinnamon	
10456	Raw Roll Pre-Rigor Mild Pork Sausage 6 lbs.	4/24 lbs.		Almond Bear Claw	
Total Breakfast Sausage Cases Purchased: _____ X \$5.00/Case = _____			Total Breakfast Bakery Cases Purchased: _____ X \$5.00/Case = _____		
BUTCHER WRAP SANDWICHES – \$2.00/CASE					
51334	NEW Jimmy Dean® D-lights® Canadian Bacon, Egg White & Cheese Whole Grain Muffin 4.5 oz.	12 ct./3.38 lbs.	7576	Banana Nut Muffin 4 oz.	12 ct./3.48 lbs.
51335	NEW Jimmy Dean D-lights Turkey Sausage, Egg White & Cheese Whole Grain Muffin 5.1 oz.	12 ct./3.83 lbs.	7577	Blueberry Muffin 4 oz.	12 ct./3.48 lbs.
51336	NEW Jimmy Dean D-lights Turkey Sausage, Egg White & Cheese Whole Grain Bagel 4.8 oz.	12 ct./3.60 lbs.	8625	Blueberry Muffin 4 oz.	24 ct./6.84 lbs.
11856	Sausage & Egg Pancake Sandwich w/Maple Syrup 4.9 oz.	12 ct./4.55 lbs.	8627	Banana Nut Muffin 4 oz.	24 ct./6.84 lbs.
11859	Sausage, Egg & Cheese Croissant 4.9 oz.	12 ct./4.55 lbs.	8654	Double Chocolate Muffin 4 oz.	24 ct./6.84 lbs.
51331	Ham, Egg & Cheese Croissant 3.9 oz.	12 ct./3.81 lbs.	8354	Iced Cheese Danish 3.25 oz.	24 ct./5.71 lbs.
51332	Canadian Bacon, Egg & Cheese Muffin 4 oz.	12 ct./3.88 lbs.	8349	Assorted Danish contains: 6 each Raspberry, Apple, Cheese,	24 ct./5.71 lbs.
51333	Sausage, Egg & Cheese Muffin 5 oz.	12 ct./4.63 lbs.		Cinnamon Raisin 3.25 oz.	
51362	Bacon, Egg & Cheese Biscuit 3.6 oz.	12 ct./3.52 lbs.	41313	Chocolate Chocolate Chip Cake 3 oz.	12 ct./2.85 lbs.
51366	French Toast & Sausage Sandwich 3.6 oz.	12 ct./3.59 lbs.	8635	Muffin Variety Pack contains: 12 Blueberry; 6 each of Bran,	24 ct./6.84 lbs.
51368	Ham, Egg & Cheese Muffin 4.2 oz.	12 ct./4.00 lbs.		Banana Nut 4 oz.	
51372	Sausage, Egg & Cheese Bagel 5.2 oz.	12 ct./4.72 lbs.	Total Individually Wrapped Bakery Cases Purchased: _____ X \$2.00/Case = _____		
51374	Sausage, Egg & Cheese Biscuit 4.9 oz.	12 ct./4.50 lbs.	MULTI-CATEGORY BONUS		
51378	Sausage & Biscuit 3.5 oz.	12 ct./3.49 lbs.	IF YOU PURCHASED PRODUCTS FROM TWO OR MORE QUALIFYING PRODUCT CATEGORIES, COMPLETE THE LINE BELOW: NUMBER OF TOTAL CASES PURCHASED _____ X \$1.00/CASE = _____		
Total Butcher Wrap Cases Purchased: _____ X \$2.00/Case = _____			ADD THE TOTAL REBATE AMOUNT OF THE BREAKFAST SAUSAGE, BUTCHER WRAP SANDWICHES, BREAKFAST BAKERY AND INDIVIDUALLY WRAPPED BAKERY SECTIONS (AND ADD THE MULTI-CATEGORY BONUS IF APPLICABLE): TOTAL REBATE AMOUNT: _____ (MINIMUM \$10.00/MAXIMUM \$600.00)		

Send to: Sara Lee Foodservice • Jumpstart 2011 Breakfast Rebate • PO Box 2048 • Brownsdale, MN 55918

Make check payable to:

Establishment: _____

Name: _____ Title: _____

Address: (No PO Boxes) _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Check here if you would like to receive e-mail offers from Sara Lee

Primary Distributor: _____

City: _____ State: _____

Type of Operation: (check one)

Commercial

- Traditional QSR/Fast Food
- Fast Casual/Quick Casual
- Midscale/Family Dining
- Casual Dining
- Fine Dining
- Bars & Taverns
- Traditional Bakeries
- Farm Stands

Non-Commercial/Beyond Restaurants/Onsite Feeding

- Business & Industry
- Hospitals
- Traditional Nursing Homes
- Retirement Communities
- Schools (K-12)
- Colleges & Universities
- Vending
- Office Coffee Service (OCS)
- Military
- Lodging
- Casinos/Gaming
- Corrections
- Supermarket Deli
- Mass Merchandisers
- Club Stores
- Recreation
- Airlines/Travel
- Cruise Lines
- Stadiums/Arenas

Convenience Store

Average Number of Meals Served Per Day

- Under 100 meals
- 100-299
- 300-499
- 500-999
- 1,000-1,999
- 2,000-4,999
- 5,000 or more meals



Certain Bakery products qualify for Foodservice Rewards. Visit www.foodservicerewards.com for details.

TERMS AND CONDITIONS

Eligible Customers: Eligible Foodservice Operators that purchase qualifying products will receive a rebate of \$5.00 per case on Breakfast Sausage and Breakfast Bakery and \$2.00 per case on Butcher Wrap Sandwiches and Individually Wrapped Bakery (up to \$600.00). Operators who purchase from two or more categories will receive an additional \$1.00 per case rebate. An Eligible Customer must purchase at least 5 cases of qualifying products in order to receive a rebate. Only foodservice operators are eligible to participate; one coupon per operator. Resale, bid, contract business, national accounts, affiliated franchise groups and Operator Tiered Program members are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Chain headquarters may submit for multiple locations and request one combined rebate check. However, reports submitted must show individual store addresses and purchase information. Rebates must be submitted individually by foodservice operators. No bulk submissions or third-party submissions will be accepted. Offers do not apply to deviated pricing, any distributor label product, or any other private label products. **Qualifying Products:** SKUs listed above. **Effective Dates:** Offer applies to qualified purchases made between January 1, 2011 and June 30, 2011. Request for rebate must be postmarked by July 31, 2011. Please allow 4-6 weeks for rebate to arrive. **Limits:** Maximum rebate is \$600.00. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except the Menu Allowance Program and Foodservice Rewards. Distributor velocity reports will only be accepted if they include Sara Lee item numbers, specific invoice numbers, dates and purchase prices. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Sara Lee.

For more information, please contact your Sara Lee Foodservice Sales Representative or call 1-800-682-SARA (7272).