

Breaded Beer Battered Bargain!

Buy 2 Cases, Get 1 Free!

Purchase 2 cases of our new Yuengling® Lager premium Panko Breaded Scallops by April 30, 2011 and you will receive a rebate for the value of one case. Maximum \$80.00



INTRODUCTORY OFFER!
FIRST TIME BUYERS ONLY!

Name: _____

Establishment: _____

Street Address: _____

City: _____

State: _____ Zip: _____

Email Address: _____

Phone (daytime): _____

Primary Distributor: _____

DSR Name: _____

TYPE OF ESTABLISHMENT:

Family Dining Healthcare Quick Service
 Casual Dining Hotel/Lodging Other

HOW DID YOU RECEIVE THIS COUPON?

Food Show DSR BSR Mailing
 Website Other

Yes, I would like to receive information about products offered by Icelandic® via E-mail.

Product Description	Icelandic® Code	Rebate Amount
21-30 ct Yuengling® Lager Premium Panko Breaded Scallops	10026337	
TOTAL REBATE (Maximum Rebate \$80 per Case)		

REQUIREMENTS AND RULES:

- Offer valid on purchases made before April 30, 2011.
- This offer is for first time buyers only. Limit one free case per customer location.
- This offer cannot be combined with any other coupon or rebate.
- Copies of distributor invoices must accompany coupon and be postmarked by May 31, 2011.
- Foodservice chains and management companies must participate on an individual unit basis only.
- Distributors, wholesalers, and warehouse clubs are excluded from this offer.
- Not valid in conjunction with any other offer from Icelandic®.
- Void where prohibited by law.
- PLEASE ALLOW 6-8 WEEKS FOR REBATE DELIVERY.

To claim rebate, operators must complete and mail this coupon together with distributor invoice (no distributor reports accepted), clearly indicating your purchases of Yuengling® Lager Premium Panko Breaded Scallops to:

Beer Breaded Bargain Promotion
P.O. BOX 610, HUDSON, WI 54016